SFM VIDEO PRODUCTION AND PHOTOGRAPHY RATE SHEET

https://www.silverfademedia.com Instagram: @Silverfademedia Contact: hello@silverfademedia.com		
Personal and Business Video DSLR Cameras, video editing, lighting, audio kit & professional camera operato up to cinematic aspect ratio 1:85:1 (if no	or, in high def up to 1080p (120fps), 4K (30fps)	
Videography Full Day Package Up to 6 hours of setup, 3 location spots, lighting and/or production. (Silverfade Editing included)	\$850.00 Per client	
Videography 1/2 Day Package Up to 3 hours of setup, 2 location spots, lighting and/or production. (Silverfade Editing included)	\$500.00 Per client	
Camera Operator If the visuals wants to be done separate from the packages.	\$150 per hour first hour could be used as a deposit. Also used for overtime.	
Grip, Gaffer, Interviewer, etc. Larger projects sometimes require bigger crews and more gear.	\$20-100 per hour Per crew member	
On-Screen Talent Actors, Actresses, Models, etc.	\$20-100 per hour Prices vary depending on who we use.	
Pre-Production (Dep	osit)	
Deposit is REQUIRED upon request for our If deposit is payed off but full amount has not been payed within 6 months of start Deposits are non-refundable.		
Directing, concept, script, planning & scheduling. This would be the usual deposit that needs to be handed first before we get prepared for the project.	\$100 per project If project budget exceeds \$749, deposit is doubled (\$200). If project budget exceeds \$1499, deposit is \$500.	
Post Production (Edi		
Basic Editing (interviews, promotions, etc.) Color grading, video cuts, basic titles, audio mixing.	100 per video p to 30mins, anything over is 50 per 30mins.	
Silverfade Editing (Music Videos, recaps, short films, etc.) Color grading, Chroma Keying, Transitions, Motion titles, audio mixing, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking	\$150 per video up to 10mins, anything over is \$50 per 10mins.	
Urgent Delivery Typically, the turnaround time for videos is anywhere from 3-4 weeks depending on the project. But if you need it done faster I can prioritize your project and get it done within 1-2 weeks	\$50-100 Price varies depending on scope of the	
Logo removed at intro We usually put our logo on the intro of a project. However, some projects required a certain look in which that isn't nessesary.	owever, Silverfade Media must be edited in the video someway that is sible & direct.	
Editing revisions The first revisions are free if it's nothing too major.	\$25-50 Price varies depending on revisions.	
Access to raw footage If you prefer to have them yourself and use to your preference.	\$50 If the file size is bigger than 10gb, it'll have to be handed in-person.	
Travel We will travel to locations within a 30-mile drive within New York City w anything over that are as seen below. If travel rate exceeds over		
Driving Mileage, Studio bookings, etc. For video shoots beyond a 30-mile radius.	Reimbursed by studio time/gas & toll amount spent. (Receipt wil be shown)	
Overnight Stays All basic expenses, lodging, meals, etc.	Reimbursed by Actual Receipt	
Long Distance Travel Anything not within driving distance.	Cost of plane tickets, luggage fees and car transportation	
Photography package Open to experiment with any style of photography that	t includes DSLR cameras.	
Half of the cost of the session be used as Deposits are non-refundable. 1 Hour Session 15 professionally edited images, 1 location	\$150	
Up to 2 outfits 2 Hour Session 30 professionally edited pictures, Up to 2 locations Up to 4 outfits	\$300	
3 Hour Session 45 professionally edited pictures, Up to 3 locations Up to 5 outfits	\$450	
Graphic Design/Photoshop Anything from removing unwanted items in a picture to creating visual effections.	\$30-50/Picture Price varies depending on design.	
Poster/Flyer Design I Will Design A Professional flyer/poster.	\$30-50/Picture Price varies depending on design.	